

JUSTINE ALLENETTE ROSS

jardesigns92@gmail.com

(734) 787 0657

Graphic Designer | Art Director | Illustrator

EDUCATION :

BFA Wayne State University Detroit, Michigan
Concentration: Graphic Design 2017

EXPERIENCE :

2020 Cover For MetroTimes, Detroit

Primary Role: Creating the cover/illustration for MetroTimes Detroit.
Job: Portrait of Zig Zag Claybourne, a Detroit sci fi writer.

2020 University of Michigan Poster Design

Primary Role: Creating a poster for Taubman College at University of Michigan.
Brief: create a poster to advertise the Urban Technology Program. The poster was broken down into 6 separate illos to use as advertisements on social media.

2019 Art Director Internship Campbell Ewald Detroit, Michigan

Primary Role: Concepting ideas, story boarding, establishing a social media presence for various brands , branding for clients, mock ups, presenting, deciphering briefs, social media strategies.

Brands:

Valero, Carfax, OnStar CRM and Social, Travelocity, Meritage Homes Social.

2019 Illustrations for Empowered by Yoga / Random House

Illustrations will be published in the book *Empowered by Yoga* by author Dr. Gail Parker which will be distributed by Random House.

2017 - 2019 Art Associate at Underground Printing

Primary Role: Screen Printing, creating original designs, mock ups, embroidery, working with clients, short deadlines, expert knowledge of Adobe Suite Products, working with clients

Brands:

Various Colleges i.e. Michigan State, University of Michigan, Ohio State, University of West Virginia.

SOFTWARE SKILLS / TRADITIONAL SKILLS :

Software: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe After Effects, Microsoft Word, Power Point, Keynote, Gifs

Traditional: Illustration, Digital Illustrations, Hand-lettering, Concepting, Story Boarding, Sketching, Print Media, Zines, Portraits, Gifs, Painting, Brainstorming, Collaborating, Information Design, Image Editing.